



Module IV. SOFT

Interpersonal
Skills
Course

Topic 1. Channels of
Communication

Lesson 1. On site
communication



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In this lesson, we will learn...

1. The advantages of on-site communication.

2. Some ideas about communication:

- The elements of communication
- The levels at which the communication takes place
- Types of communication
- Elements that cancel communication
- Communication pathways: language
- Communicate in a creative relationship
- Color in communication



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1. THE ADVANTAGES OF ON-SITE COMMUNICATION:

WHAT IS COMMUNICATION?

Is the **exchange** of ideas, information, opinions or emotions that can be realized between two or more people.

It can take place in **different ways**:



ORAL



GESTURAL



WRITTEN

but the most important is

FACE-TO-FACE COMMUNICATION



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1. THE ADVANTAGES OF ON-SITE COMMUNICATION:

SOME ADVANTAGES

- **There is physical contact:**
Which activates physiological mechanisms that help our emotional well-being.
- We have **non-verbal communication:**
Most of the emotional information is communicated with the body and not with words.
- We **pay more attention** and avoid distractions.
- We **avoid misinterpretations**
- **Strengthens our bonds**
- Expand our **ability to communicate**



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2. LEARNING ABOUT COMMUNICATION:



Wait for **the interlocutor's response** to see if he or she has understood the message



When we **surround ourselves with people who have had the same experiences** as us, it is easier for us to communicate with them (friends, family...)



We can closely **follow the body traits and gestures** of those with whom we communicate and, in this way, we can better understand



Take into account **cultural differences** and **cultural habits** through the way I dress and the colors I use when meeting with someone



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CONCLUSIONS

Our **expressiveness** and **posture** communicate much more than our words, and it is for this reason that **face-to-face communication** has so much **power**.



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